

Club & Association Conference 2015

The future of orienteering

Saturday, 10 October 2015

NFU Mutual, Stratford

Vision & Strategic Plan

Help & guidance to prepare a
strategic plan for the
development of orienteering
over the next 10 years

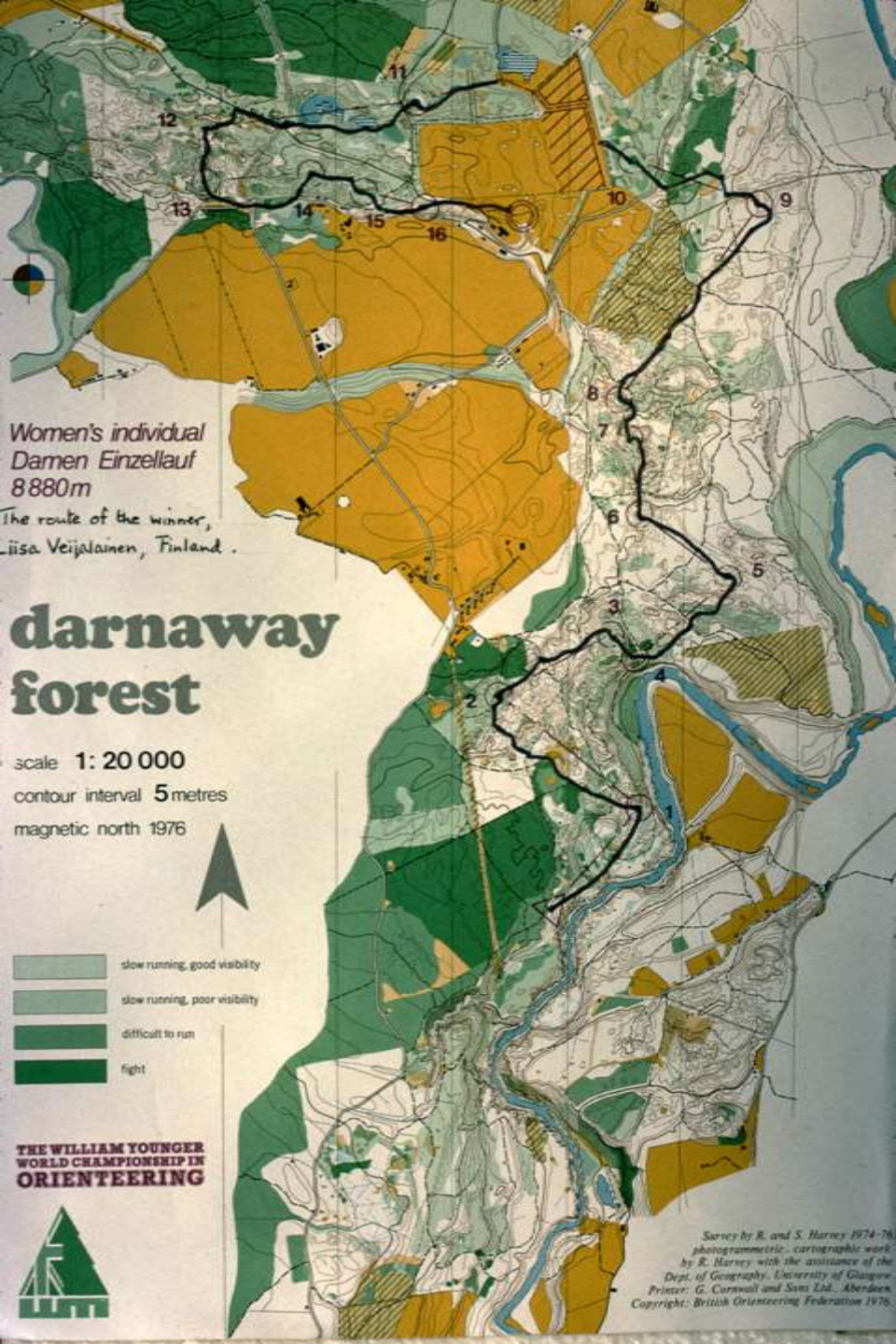




Why people orienteer?

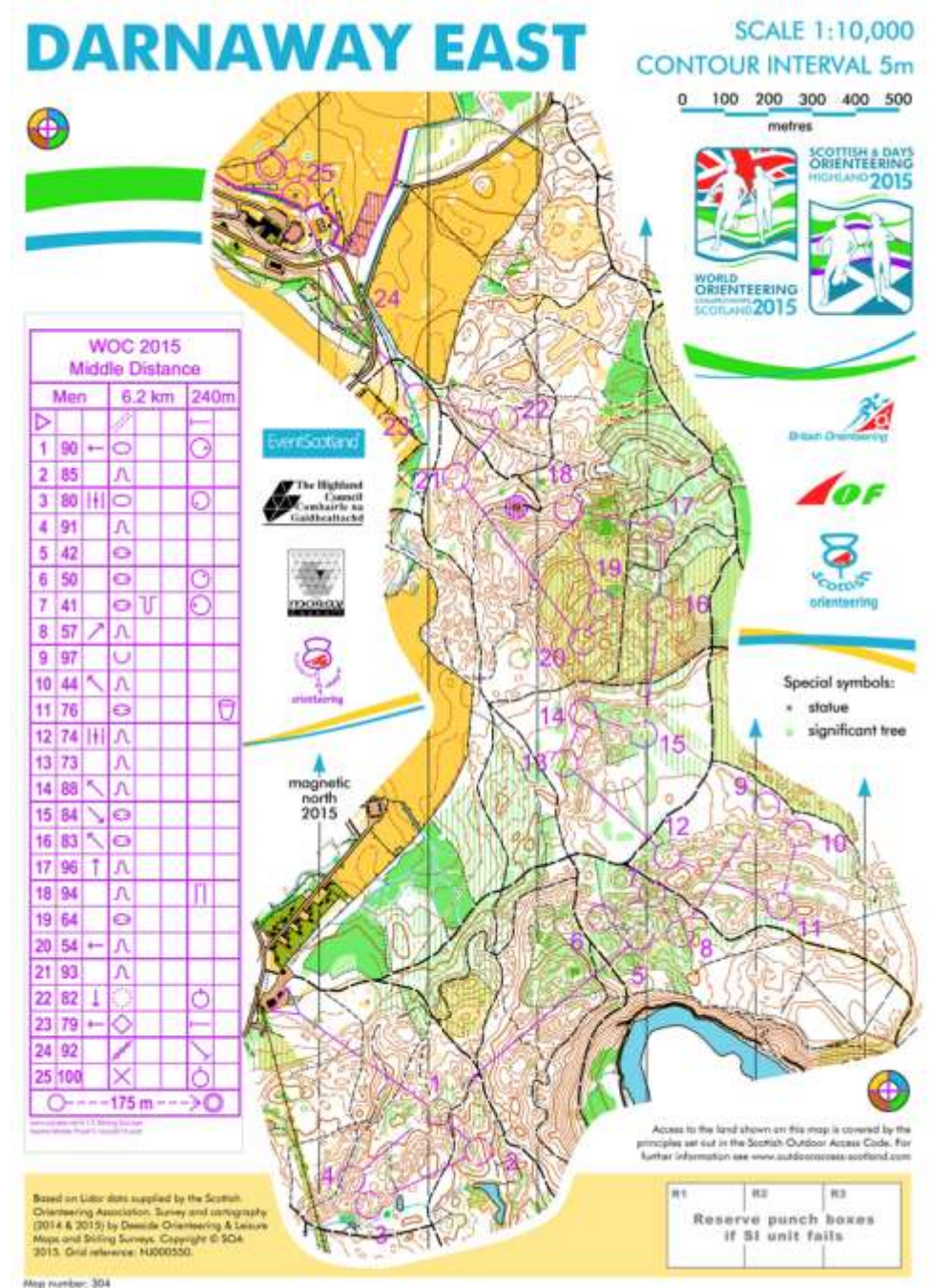
Why people don't orienteer?

What are the barriers!



1976 - 2015
Almost 40
years

Sprint
Middle
Sprint relay
etc



*We don't own the sport of
orienteering*



... but we owe it to the sport to:

- Meet the needs of current competitors & participants*
- Leave orienteering in a better place for the next generation*





*The 'go-to'
competitive sport
for people wanting to
test themselves physically & mentally*

- Raise the profile and public image of orienteering



Profile

- Grow competitive orienteering

Growth

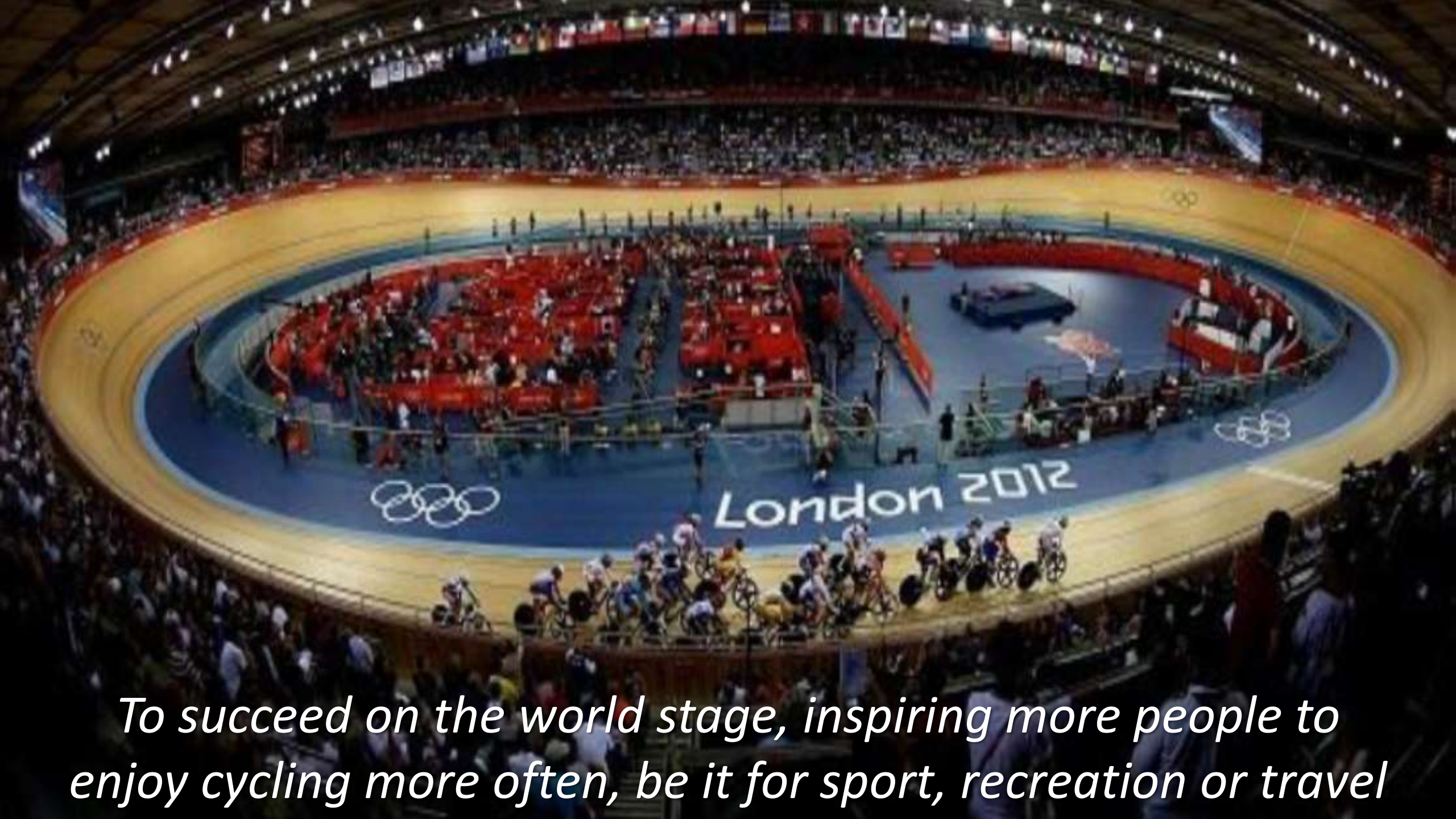
- Inspire participation

Inspire

Success

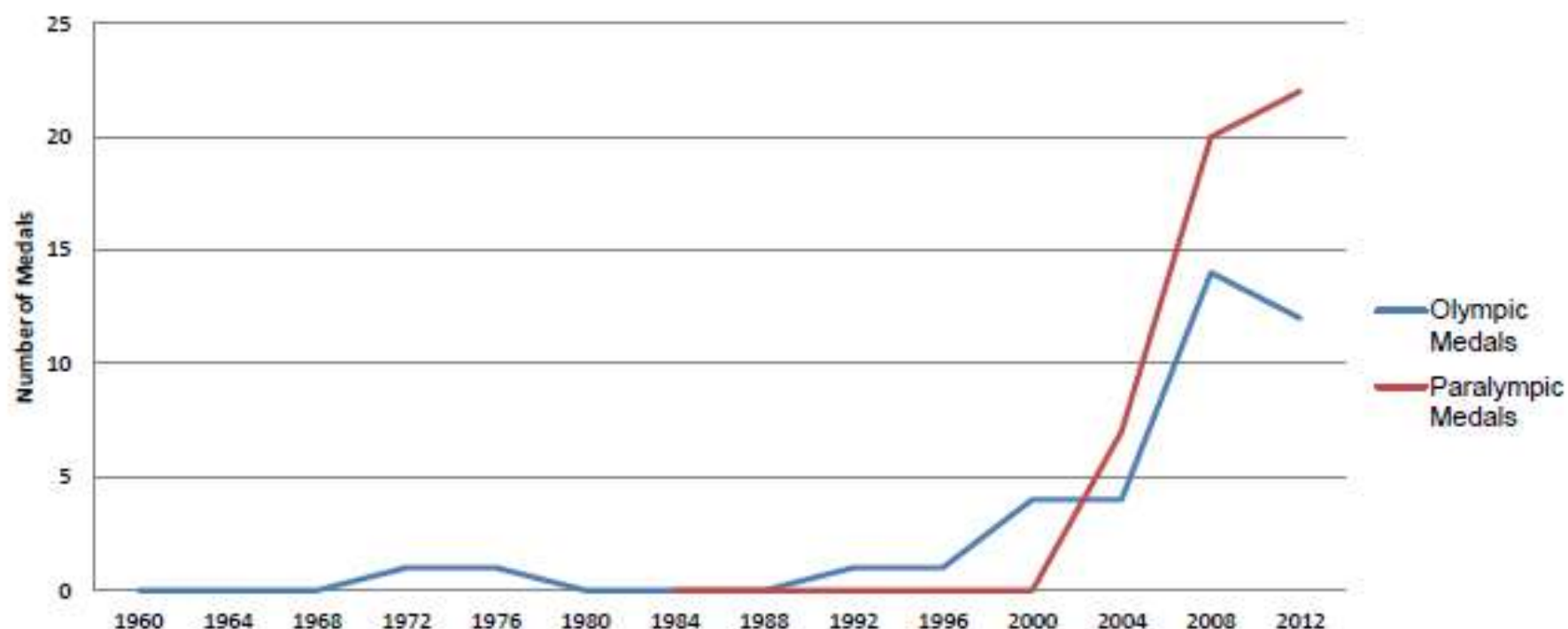
- Achieve success at World level





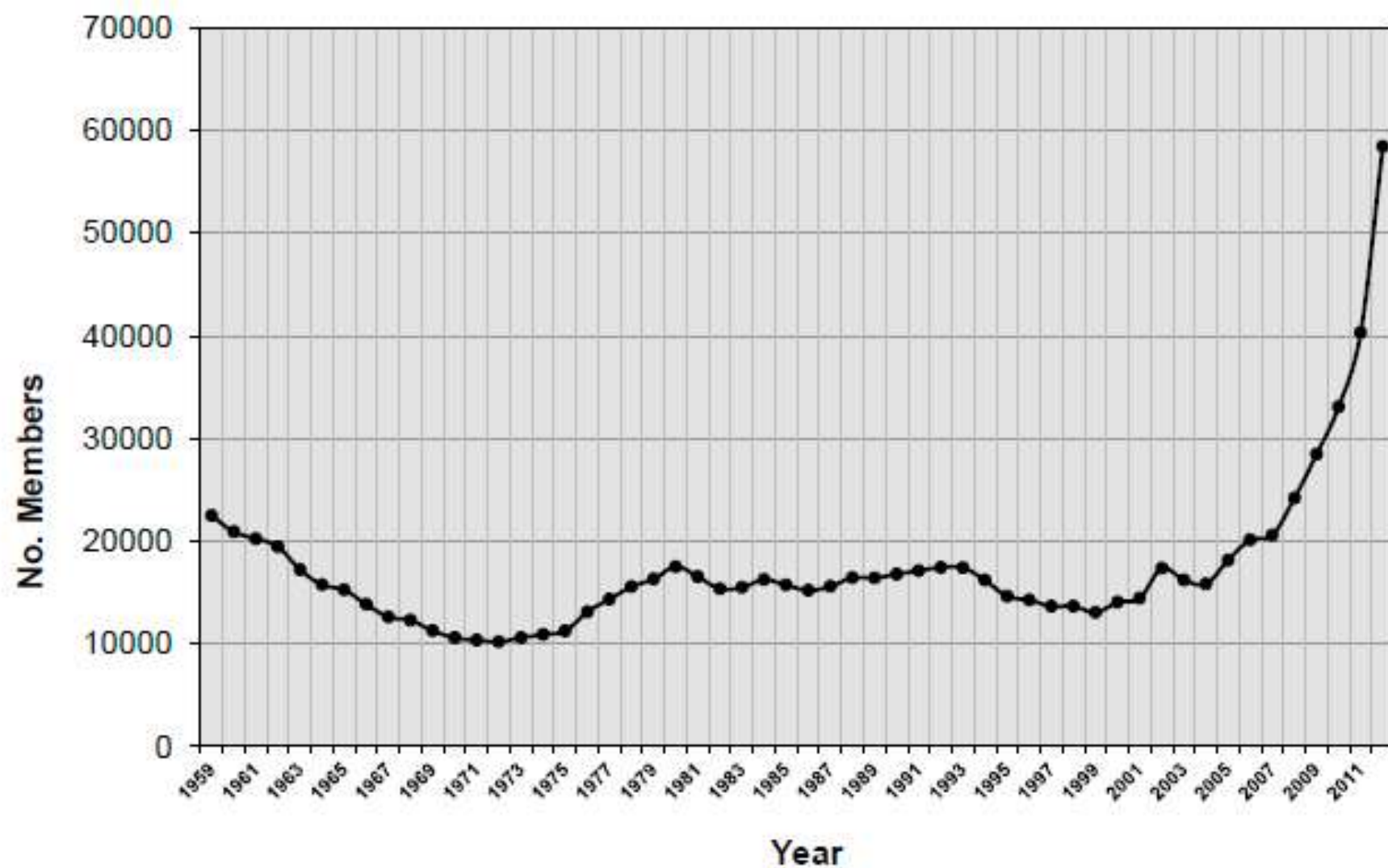
To succeed on the world stage, inspiring more people to enjoy cycling more often, be it for sport, recreation or travel

Olympic and Paralympic Medals 1960-2012



	1996	2008	2012
Olympic & Paralympic Medals	1	34	34
World Ranking	17 th	Ranked Number 1	Ranked Number 1

British Cycling Membership 1959 - 2012



- **Raise the profile and public image of orienteering**



Profile

- **Grow competitive orienteering**

Growth

- **Inspire participation**

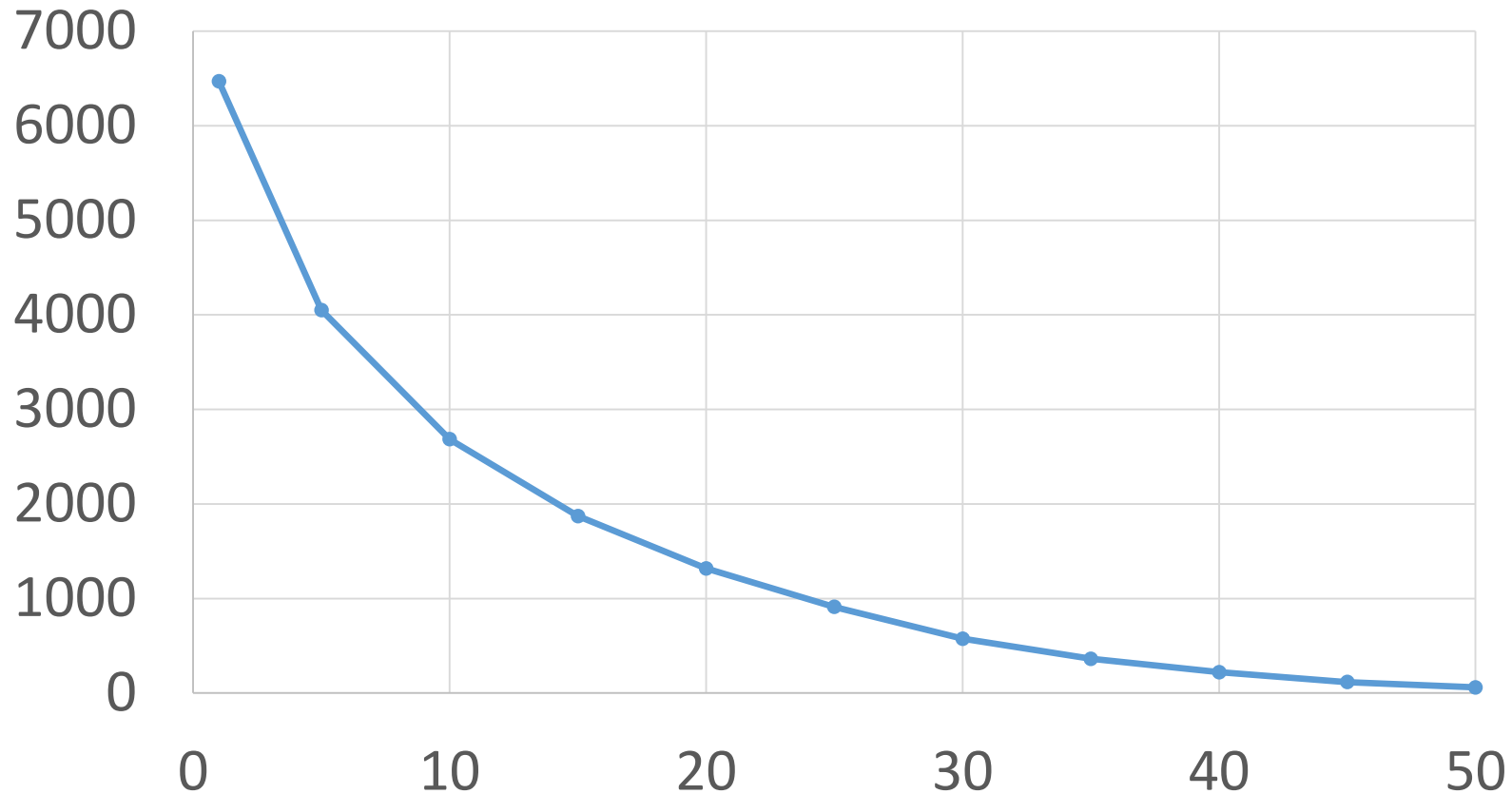
Inspire

Success

- **Achieve success at World level**

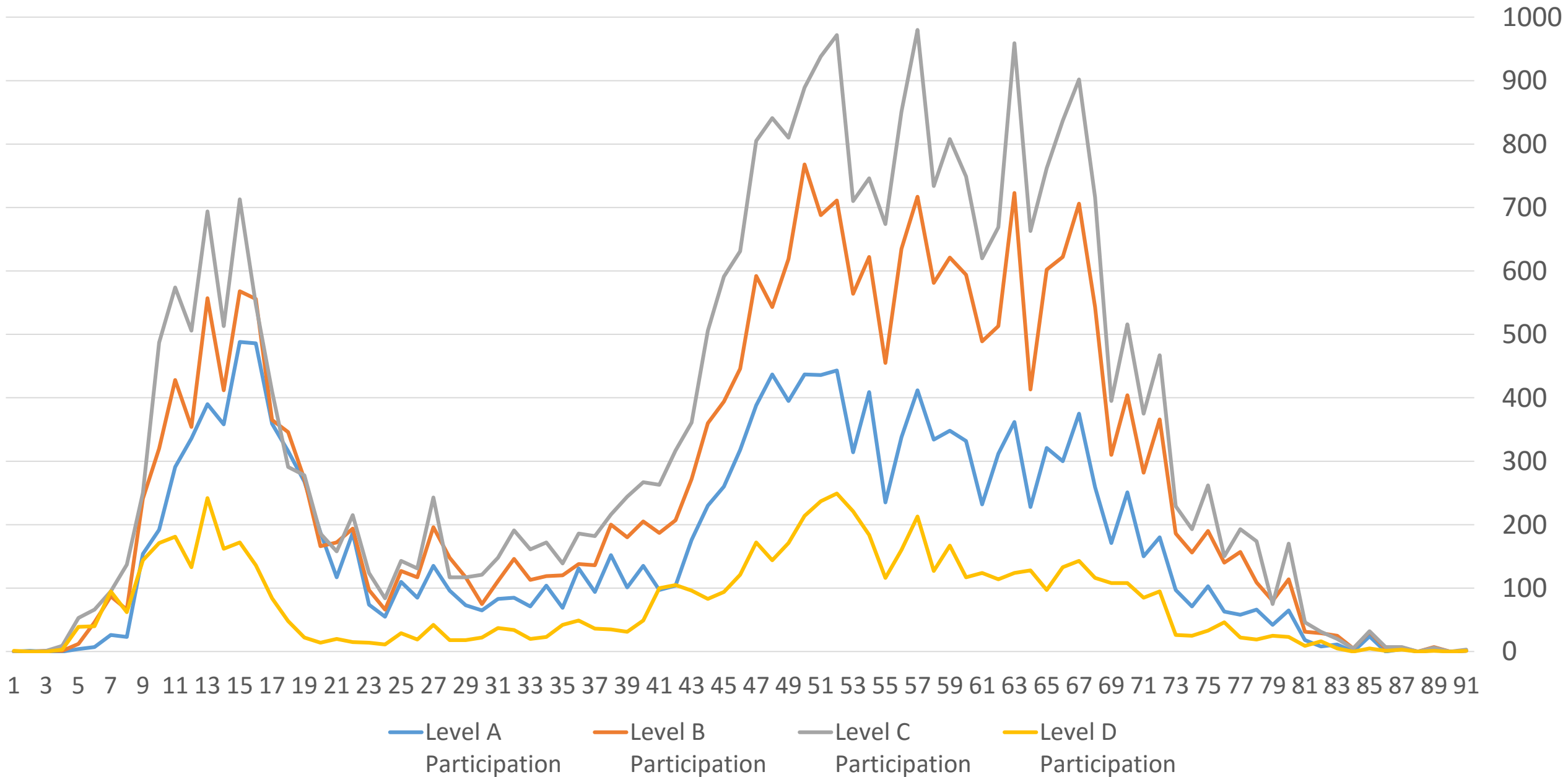


Number of Level C Events or Above Members Compete In

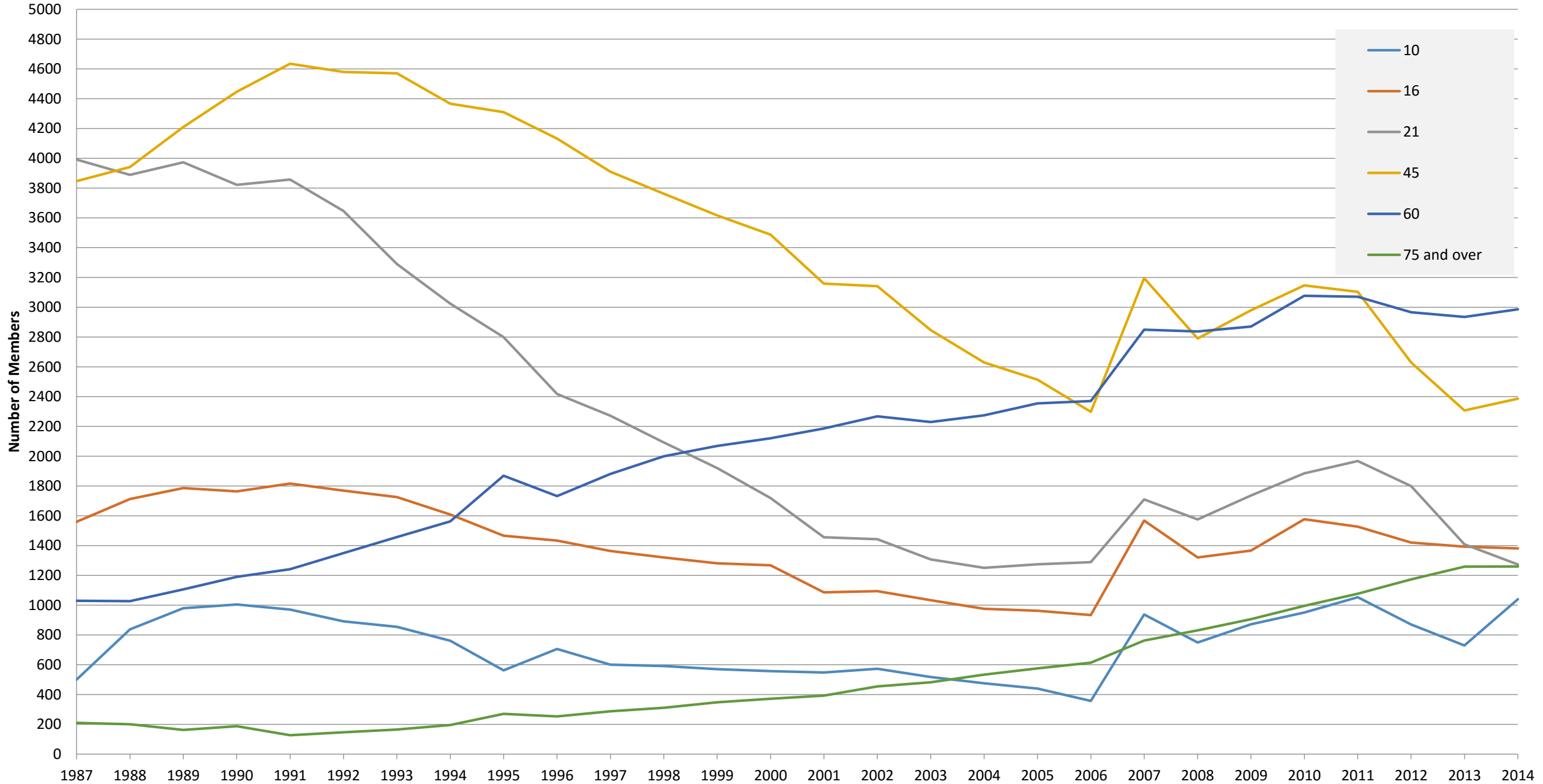


Events	Members
1	6470
5	4050
10	2684
15	1871
20	1318
25	910
30	575
35	362
40	220
45	116
50	59

Age Distribution of Competitors 2014

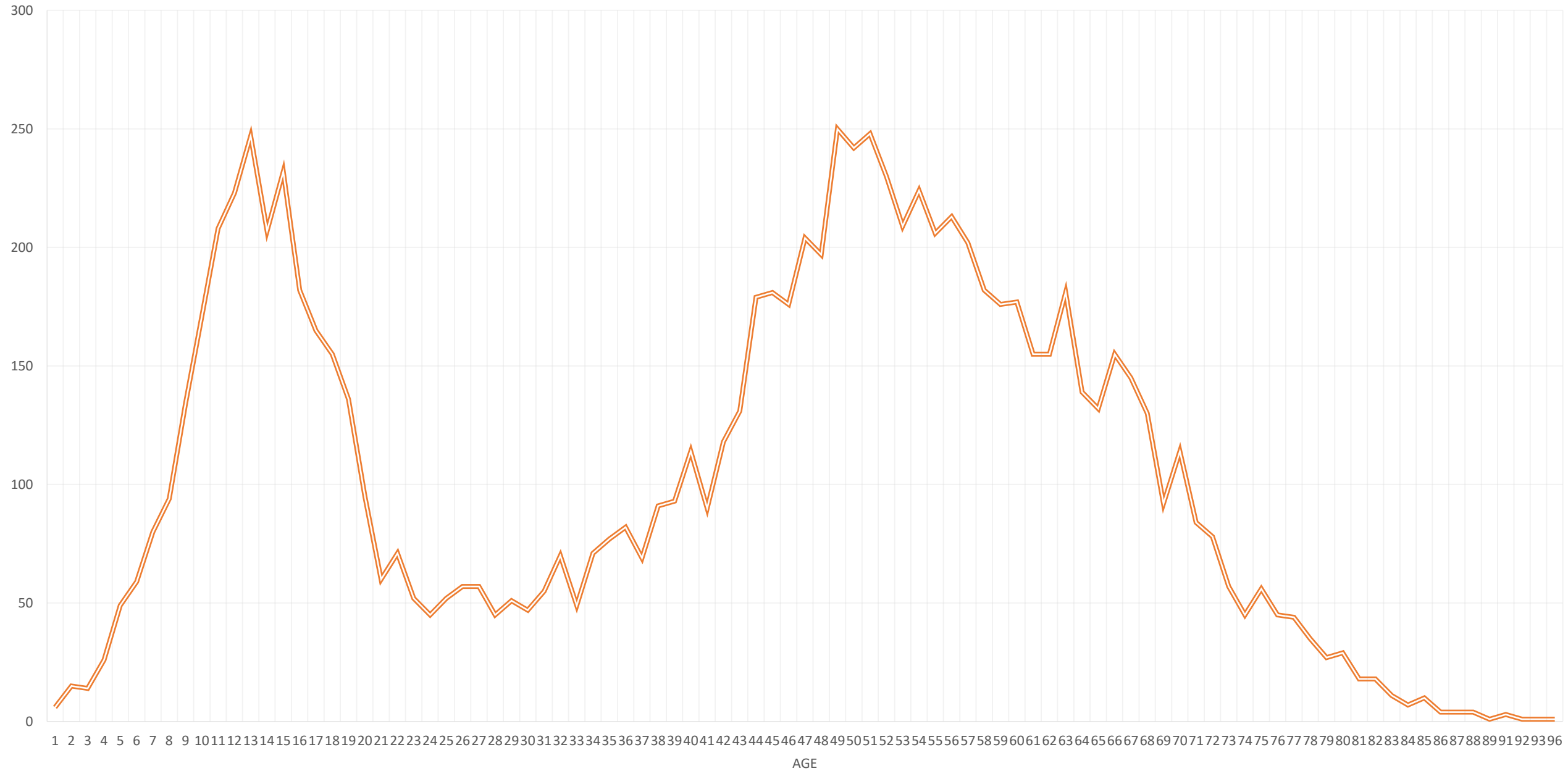


Number of Members in Each Age Category 1987 - 2014



AGE DISTRIBUTION & MEMBER COUNT 2014

Member Count





**Support
Volunteers**

**Governance &
Leadership**

**Work with
Partners**

*8.9m people
currently active
outdoors*

*Of these 2.8m
want more*



*18.2m not currently active outdoors want
to re-engage in the next 12 months*

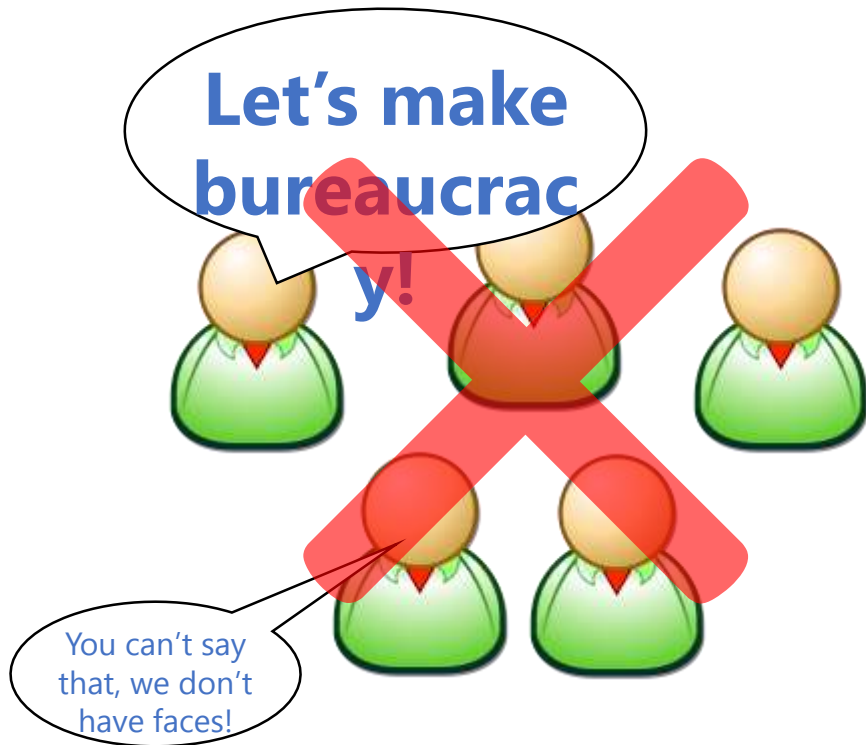


Scene Setting: An Update from Event & Competitions Committee

David Maliphant on behalf of Chris James

Quick Reminder

Events & Competitions Committee is NOT...



Events & Competitions Committee is...



What's going on...?

1. Welcome
 2. Vision for orienteering
 3. **'Competitive orienteering'**
 4. Q&A
 5. **Simplifying the organising of orienteering events**
 6. Summary of the day
-
- big picture stuff
- slightly smaller picture stuff

“Orienteering, as we know it, is in grave danger of almost dying out.”

Chris James, Chair of Events & Competitions Committee, October 2015

**We must maintain
the sport we love
and simultaneously
build for the future.**

Volunteers in the Future

- Will run out of officials – unless we do something now.
- Clubs & Associations can support volunteer training opportunities.
- More flexibility in roles – deputies, shadows and generally mentoring needed to grow skills and confidence.

Volunteers in the Future

- Does your club and/or association have a volunteer development person?

(Why not?)

Major Events in the Future

- Change is unavoidable – can't continue as is.
- Level A event terrain is under severe strain because:
 - Many Regions have very little (☹)
 - 'Lucky' Regions with terrain get overloaded – unless Regions are flexible enough to work outside their boundaries
- Can regions work together to put on major events?
- Do we have too many “prestigious” Level A & B events – is our competition structure working for us?

Maintaining the sport we love

British Orienteering is:

- Introducing the Volunteer Organiser Training Project.
- Seeking Volunteers to develop similar courses for all other Officials based upon the template or format developed for Organisers
- Seeking collaboration of all Associations and Clubs!

Maintaining the sport we love

Associations (and clubs) can:

- Encourage Volunteer Development
- Organise and run training courses
- Collaborate in staging Major Level A & B Events

Remember...

- Events & Competitions Committee are real people.
- Talk to us: email Chris James on
E&CCchair@britishorienteering.org.uk

(End of Events & Competitions Committee content)

Targeting Orienteering: Students

Event

Race

Times New Roman is also banned from everything ever.

How to grow & strengthen competitive orienteering?



Group work

- A person to take key points down on a flipchart
- Report one significant strategy when we summarise
- Flipchart notes for reading over the break

Guidelines

- Try to give 'equal air time' to everyone in the group
- Respect the contributions of others – different perspectives are good
- Silence is OK – think before you speak but take a full part by giving your opinion
- If you don't understand what's said – ask for clarification
- Challenge one another by asking questions
- Discussion going off track – bring it back on theme
- Bullet point the significant points – you don't all have to agree



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Q&A – Opportunity to raise queries/comments

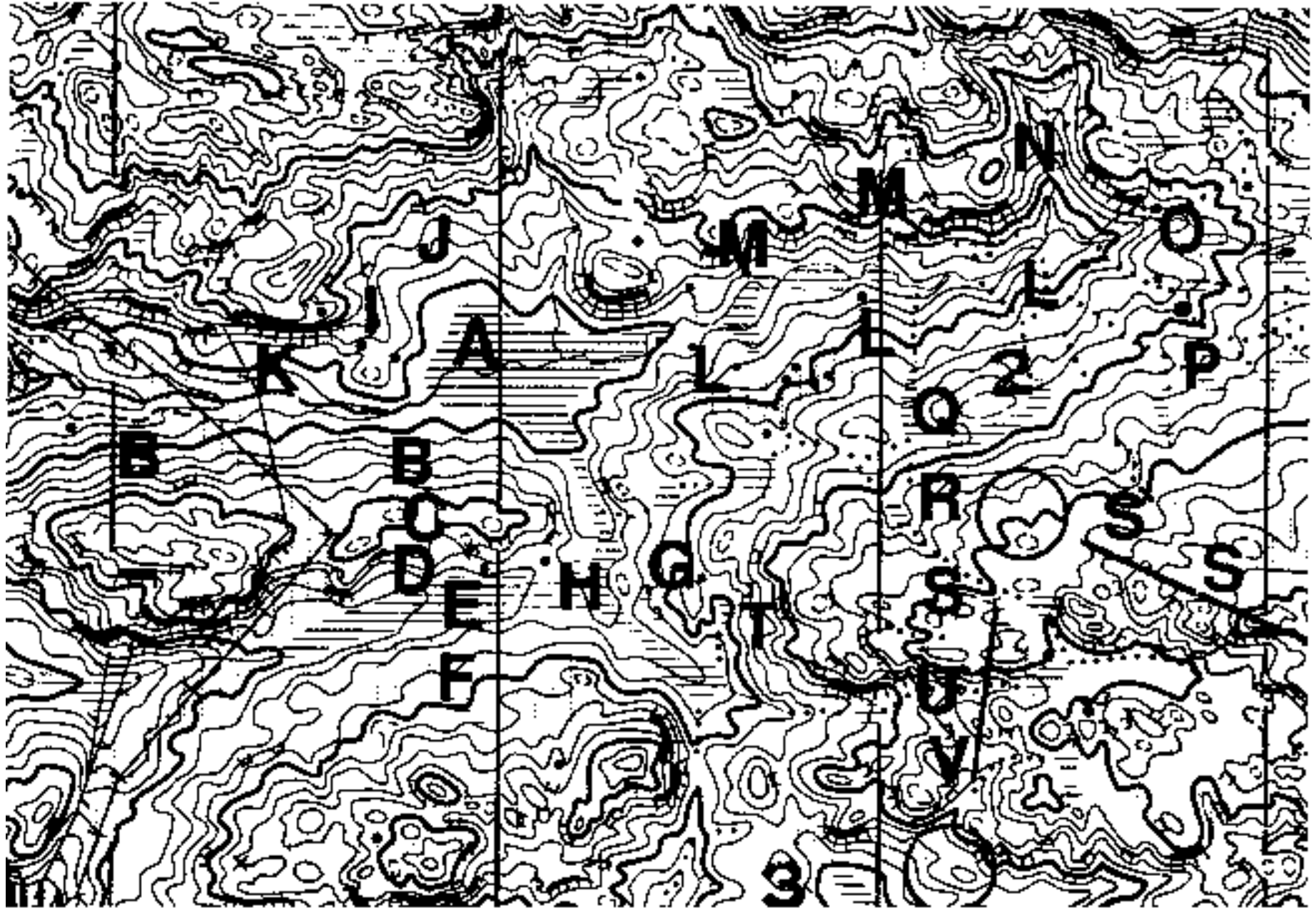
- Martin Ward – Chair, British Orienteering
- Judith Holt – Vice Chair & key note presenter
- David Maliphant – Director & key note presenter
- Mike Hamilton – CEO & key note presenter



Simplifying the organising of orienteering events – making it easier to stage events and develop event volunteers.

Organising event appears to be a complicated process to the beginner!

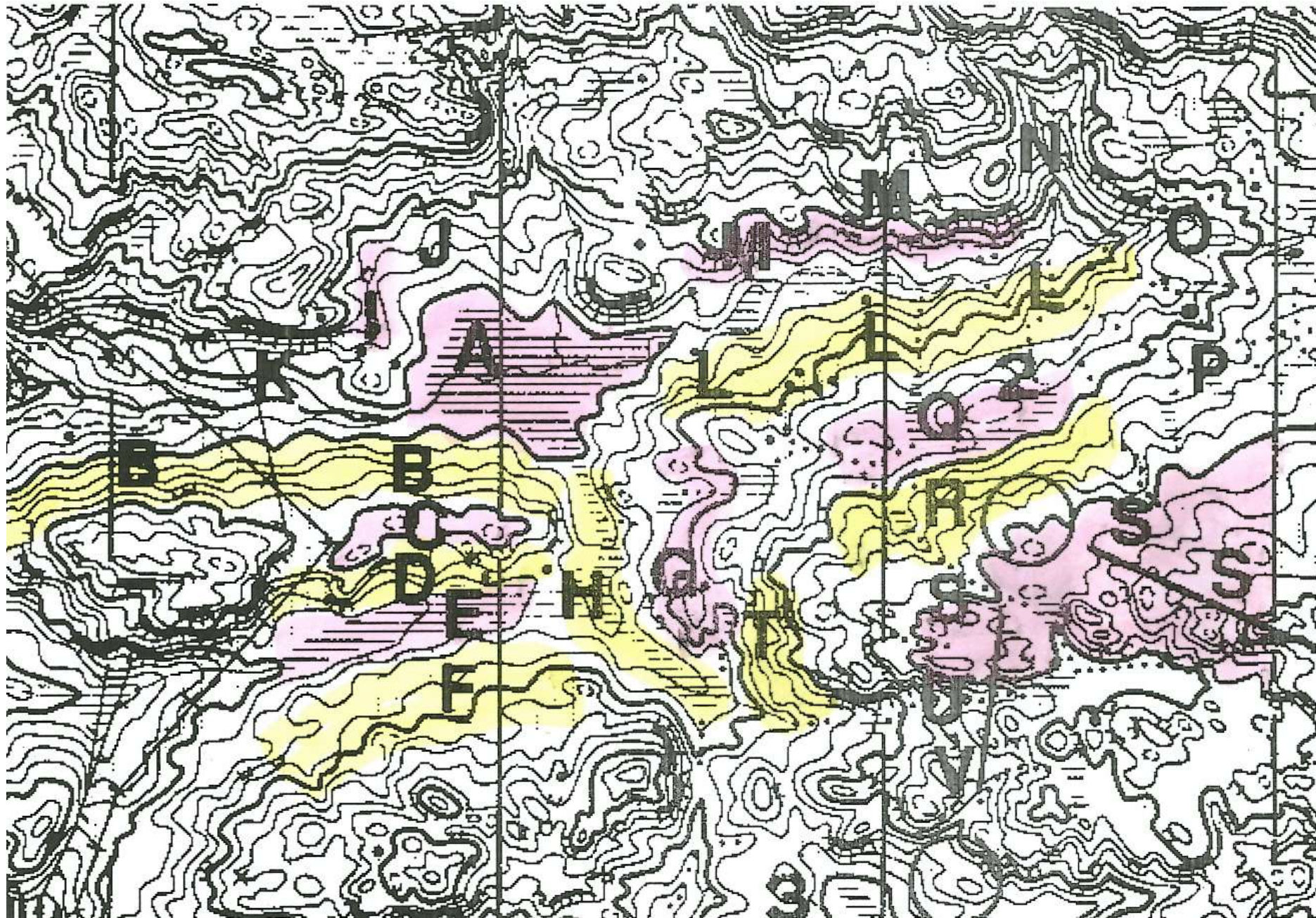
Similar to a complex map being used by a newcomer.



- Orienteering Techniques Gareth Bryan-Jones Scottish Orienteering Association 1994 ISBN: 0 9522923 0 0

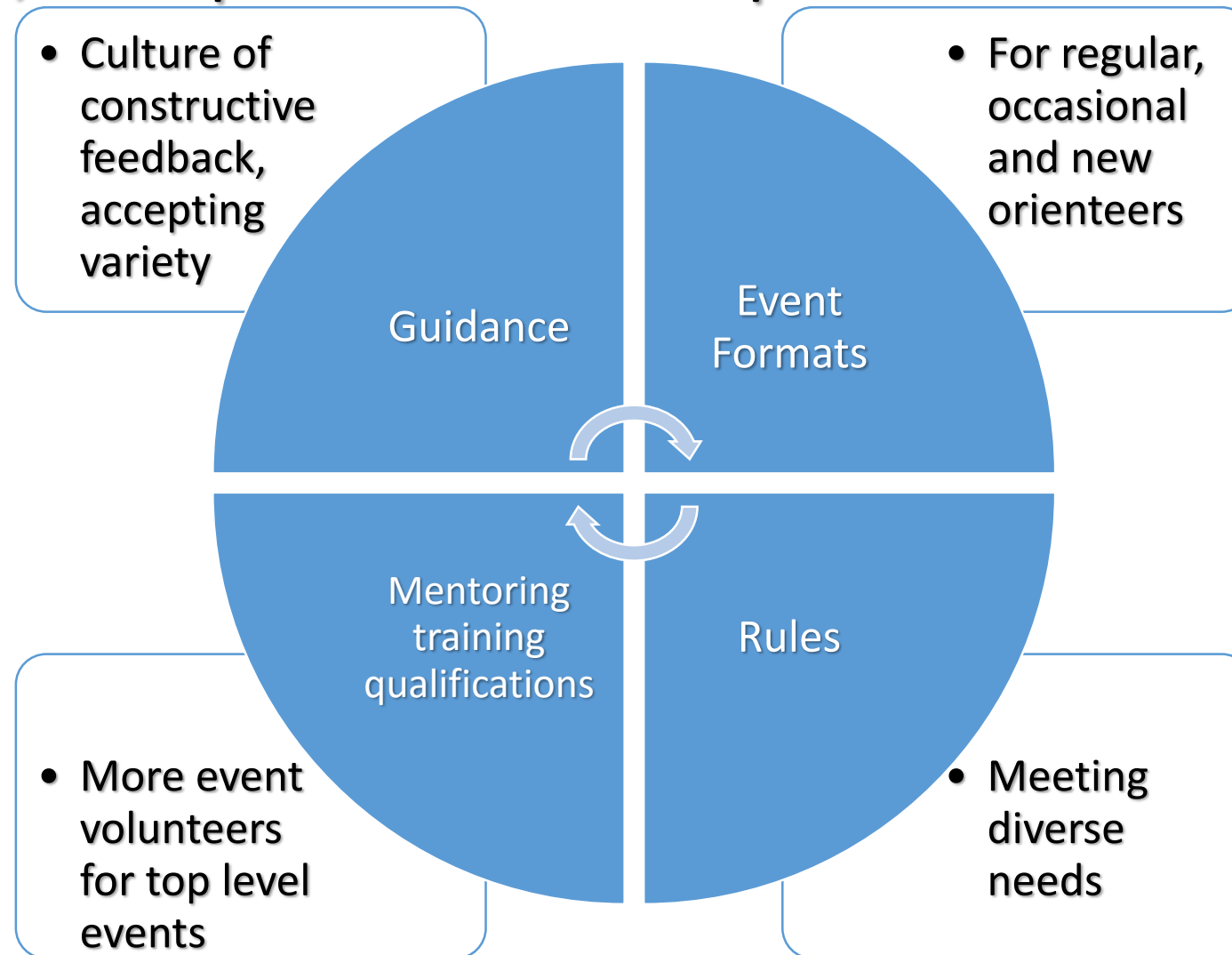
With advice a newcomer can be helped to see the complex map in a simpler form.

Similarly we can help new organisers see staging an event as a far simpler process!



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Can simplifying event formats and processes help gain, keep and develop volunteers?





How to simplify organising
events & the development
of event volunteers?



Use an event company?

Target events for a limited market?

Pay event officials?

Rules apply only to level A & B?

On-line training for officials?

Colour coded courses at all levels of events?

Limit number of courses?

Mass starts?

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